



ERNEST VALENZUELA III

Video Editor / Motion Graphics Designer

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Linkedin: www.linkedin.com/in/ejval3

Portfolio: www.evalcreative.com

Experience

Eval Creative – Oakland, CA {2002 - Present}

Video Editor / Graphic Artist: A freelance design firm that specializes in Video Editing, Motion Graphics & Graphic Design for print.

Examples of freelance clients:

Signature Graphics – Ventura, CA {3 years}

Design everything print, from brochures and branding sets to posters and banners.

BioMarin Pharmaceutical Inc. – Novato, CA {2 years}

Created multi-page reports, interactive documents & graphics for print and the web, and edited video for website and presentations.

Luxury Home Magazine – El Dorado Hills, CA {in-house 4.5 years}

Led a design team that created graphic designs, page layouts, illustrations, and photo manipulation. Implemented procedures that sped up production while ensuring any mistakes would be caught. Maintained & updated the company website.

Natomas Journal – Natomas, CA {in-house 4 years}

Created ad designs, page layouts, and illustrations for newspaper and magazine publications. Worked with the printer to ensure productions were as flawless as possible.

Academy of Art University – San Francisco, CA {08/24 - 04/25}

Video Editor & Motion Graphic Designer: A Video editor who seamlessly assembles footage while incorporating dynamic motion graphics elements and sound design to enhance storytelling, visual impact, and sound, for school marketing.

Imperial Printing – Placerville, CA {02/18 - 07/19}

Senior Graphic Designer / Photographer: If you can print it, I designed it —from logos, business cards, stationery, postcards, brochures, banners, and posters to catalogs, programs, reports, and screen printing. I worked with clients to create aesthetically pleasing designs and layouts. Designed, printed, and cut end products.

Mountain Democrat Newspaper – Placerville, CA {01/13 – 04/15}

Graphic Artist / Photographer: Created page layouts for the newspaper and magazines, designed ads and other media for both, and manipulated photos as needed. Photographed news and sporting events and wrote cutlines.

ITT Technical Institute – Rancho Cordova, CA {09/11 – 12/14}

Graphics Instructor: Established a fun and entertaining environment where students felt at ease, so I could teach Video Editing, Motion Graphics, design fundamentals, identity design, pre-press, page layout, typography & computer software such as Premiere Pro, After Effects, Illustrator, Photoshop, and InDesign.

Education

Academy of Arts University - San Francisco, CA - 2024 - MFA - (MP&T) Video Editing

Art Institute of California – San Francisco, CA – 2005 - BA - Media Arts & Animation

EDITING IS LIKE A PUZZLE.

**IF DONE RIGHT, IT WILL
BE A MASTERPIECE, BUT
IF DONE WRONG, IT
WILL BE A MESS.**

**IN THE END, IT IS ALL IN
THE EDITOR'S HANDS.**

Software

Mac & PC

Digital:

Media Composer
DaVinci Resolve
Premiere Pro
After Effects
Pro Tools

Print:

Camera Raw
Photoshop
Illustrator
InDesign
Acrobat